

→ FRESH INK PRIZE ←

CHAMPIONING FRESH TALENT. CELEBRATING NEW VOICES. SUPPORTING FUTURE CREATIVITY.

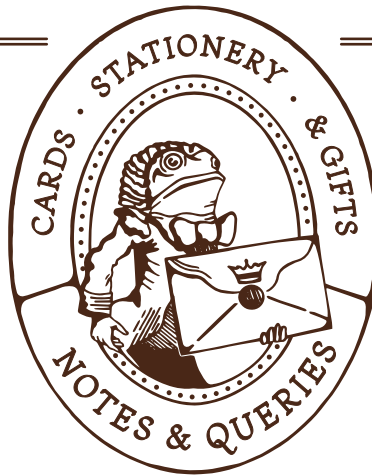


— PLEASE SUBMIT —

An art portfolio containing at least 24 different greeting cards:
a showcase of their range, originality, and artistic perspective.

THE GREETING CARD INDUSTRY thrives on originality — on the spark of a line, the charm of a character, the punch of a fresh idea... But getting started can be challenging. Early-stage publishers and illustrators often juggle creative work with financial pressures, production costs, and the challenge of getting noticed in a crowded marketplace.

By offering this prize, Notes & Queries aims to *elevate new artistic voices* and give them a platform on which to shine, *encourage innovation* and bold design, along with meaningful and creative risk-taking, *provide practical support* to help a new publisher grow, expand a line, or take that next professional leap, and *nurture the future of our industry* by investing in the talent that will shape it.



KEY DATES

SUBMISSIONS OPEN:

JULY 01, 2026

SUBMISSION DEADLINE:

FEBRUARY 01, 2027

FINALIST CHOSEN BY:

MAY 13, 2027

Wondering why this matters?

Winning the Notes & Queries Fresh Ink Prize means more than just a headline or a cheque. It means *industry visibility* in front of top retailers and publishers and *validation* from seasoned buyers who understand the market as well as its opportunities. It means *momentum*, powered by £5,000 for investing in materials, printing, brand development, exhibitions, or new creative ventures. And it means *a platform* to connect with retailers, distributors, and fellow creatives at PG LIVE.

This prize is a celebration of possibility — of a belief that talent should be nurtured, that voices should be heard, and that creativity should be supported from the very beginning.

SUBMISSION DETAILS

Please submit a PowerPoint presentation about your artwork and who you are as an artist, and 2 each of 24 different greeting card or packaging design samples to:

Notes & Queries
c/o N&Q Fresh Ink Prize
7110 Golden Ring Road, Suite 108
Essex, Maryland 21221

email PowerPoint presentation to vanessa@nandq.com

Panel review will be conducted by a distinguished jury of 8 American retailers and 4 British retailers, bringing together a wealth of market insight from both sides of the Atlantic.

Winner will be announced at PG LIVE 2027 in London — one of the most vibrant and respected events of the global greeting-card calendar.

**NOTES & QUERIES IS EXCITED TO CHAMPION THE NEXT WAVE OF GREETING-CARD INNOVATORS.
WE CAN'T WAIT TO SEE WHAT YOU CREATE!**